

Online Marketing - Sales Analytics & Pricing Internship in Germany

Are you interested in e-commerce? Are you an aspiring online marketer? Do you enjoy working in a fast-paced environment? Are you analytical and pro-active? If yes, then we have the perfect opportunity for you!

About us:

iSi GmbH is an e-commerce group founded in 2012 in Germany. The group consists of online retail brands in France (iSi-Sanitaire.fr), the United Kingdom (SuperBath.co.uk), the Netherlands (SuperBath.nl), and Italy (SuperBath.it). Through these brands we sell +160,000 branded bathroom products (e.g. Grohe shower systems, and Hansgrohe kitchen taps) directly to the consumer at competitive prices. We are constantly working on expanding both our product offering, and the markets we operate in. We are a young company, both in origin and workforce. This means that there are plenty of opportunities to bring your own ideas and initiatives to the table. It also means there is a great team spirit since everyone is eager to develop both themselves, and the company. Even outside of the office you will never get bored with regular drinks, and other team events to participate in.

About the position:

Your primary focus will be on sales & pricing analytics in an internal setting (for our France, UK, IT and Netherlands markets). That means you will use software tools to conduct competitor analysis, in combination with sales data analysis, to establish our optimal pricing position based on competitive intelligence and margin constraints to maximize profit. You will work on our proprietary price algorithm, and help develop this further.

You will perform crucial activities in the organization by working on improving our pricing position. You will therefore have a direct influence on our growth and therefore you can expect real responsibility.

In the competitive e-commerce landscape, getting the pricing right is one of the key factors that leads to success. Mastering this topic of pricing & sales analytics will therefore be an invaluable skill that you can bring to any (e-commerce) organization.

Some things you can expect:

- *Performing competitive price analyses using software tools in an international setting*
- *Conducting segmented sales analyses*
- *Working on improving our proprietary price algorithm by testing hypotheses*
- *Implementing price algorithms on certain categories in our portfolio*
- *Setting up scalable processes that can be applied to each of our different markets*

Your profile:

- *You are analytical, detail-oriented, and are comfortable with analysing large data sets.*
- *You have a strong passion for e-commerce/online marketing, and you can translate this passion into concrete actions.*
- *You are comfortable with multi-tasking and are not afraid to take initiative.*
- *You have an excellent command of Excel*
- *Prior experience with E-commerce/Online Marketing is a plus*

Salary: 700€ / month

Start date: Placements throughout the year

Duration: Anywhere between 6 - 12 months

Since we are growing rapidly, we are always looking to expand our team with skilled and like-minded people, and as a successful intern there will be opportunities with us after your graduation to grow alongside the company.

Do you want to make a great start in online marketing, and does the above profile match your background? Then apply now by sending your application (CV and motivation letter) to careers@superbath.it, and you will hear from us as soon as possible!

SEE YOU SOON!