



Sagitter Training is the European market leader for the educational tourism business, specializing in organizing and managing work experience, PON, Alternanza Scuola Lavoro (work & study) and Erasmus+ programmes. We are now looking for a **Marketing Co-ordinator – Intern** to join our Head Office in **London**.

Main Responsibility

- Creation of digital media and advertising
- Campaign performance reporting, analysis and optimisation
- Maintain the online image and video library
- Optimisation and development of new lifecycle campaigns
- Managing relationships with customers and business partners
- Research for new partnerships and future collaborations
- Supporting the Managers with the rebranding of the company
- Ensure the efficient running of the office, using a range of office software, including email, spreadsheets and databases
- Support the Project Manager with different activities including sales, marketing (social media marketing, writing professional articles, participation at fairs and events)

Ideal Candidate

- Good level of Italian and English – another European language is a plus
- Good knowledge of the Microsoft Office Package
- Excellent knowledge of Social Media and SEO
- Be able to deal with an international team
- Strong Organisational Skills – Ability to multitask and prioritise workload
- Fast and responsive – working to strict deadlines
- Resourceful, innovative thinker
- Ability to work on own initiative, listen and a willingness to learn
- **Sense of humour is a must!**

Please note: This is an unpaid internship. However, we are happy to help you with any kind of documentation required for your scholarship and eventually support you to find one.